



Sustainable Economy
National Research Programme



SWISS NATIONAL SCIENCE FOUNDATION

SUSTAINABLE
FINANCE
GENEVA 
where finance meets impact

GENEVA SUMMIT ON SUSTAINABLE FINANCE

CONFERENCE DATE: November 30th 2021, at Forum Genève. Hybrid format
<http://gssf.ch>

In-Person registration via Building Bridges: <https://registration2021.buildingbridges.org>

Livestream: <https://youtu.be/EqkHXvzWx-M> and <https://www.buildingbridges.org/>

Presentation: 30 minutes; discussants: 10 minutes; open Q&A: 5 minutes

* indicates via Online

Conference Program

14:30 CET: Welcome Address: Tony Berrada, Professor of Finance (University of Geneva) and Managing Director of the Geneva Finance Research Institute

Academic Keynote

14:30 - 15:15 CET: Exit vs. Voice

Presenting Author: Luigi Zingales* (Chicago)

Co-authors: Eleonora Broccardo (Trento); Oliver Hart (Harvard)

Discussant: Vincent Kaufmann (Ethos Fund)

15:20 - 16:05 CET: Impact Investing and the Fostering of Business Ventures' Financial Performance and Social Impact in Disadvantaged Urban Areas

Presenting author: Caroline Flammer* (Boston)

Co-authors: Romain Boulongne (IESE Business School); Rodolphe Durand (HEC Paris)

Discussant: Catalina Martinez (FSG)

16:05 - 16:20 CET: Break

16:20 - 17:05 CET: The ESG-Innovation Disconnect: Evidence from Green Patenting

Presenting Authors: Umit Gurun (University of Texas at Dallas)

Co-authors: Lauren Cohen (Harvard); Quoc Nguyen (DePaul)

Discussant: Foort Hamelink (Lombard Odier)

17:10 - 17:45 CET: Sustainability matters:
an interview with Swiss Re Group CEO Christian Mumenthaler*

Chair: Rajna Gibson Brandon (Geneva)

17:45 - 17:50 CET: Closing Remarks

17:50 - 19:00 CET: Cocktail

Conference format

The GSSF is taking place this year within the scope of Building Bridges, a broader event that aims to foster new conversations and collaborations among practitioners, policy-makers and academics with the objective of accelerating the finance industry's contribution to the achievement of the UN's 17 Sustainable Development Goals. The presenters will have 30 minutes to present their paper. The presentation will be followed by 10 minutes of presentation by the discussant, then 5 minutes of open Q&A with the virtual audience.

Organizing Committee

- Rajna Gibson Brandon (University of Geneva, GFRI)
- Philipp Krüger (University of Geneva, Swiss Finance Institute, GFRI)
- Shema Mitali (EPFL)

FURTHER INFORMATION: For further information about the on-line conference, please contact: info@geneva-summit-on-sustainable-finance.ch.