



**Sustainable Economy**  
National Research Programme



SWISS NATIONAL SCIENCE FOUNDATION

SUSTAINABLE  
FINANCE  
GENEVA   
where finance meets impact

## VIRTUAL GENEVA SUMMIT ON SUSTAINABLE FINANCE

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CONFERENCE DATE: November 10<sup>th</sup> 2020. Zoom Virtual Meeting  
<http://gssf.ch/>

Registration: <http://shorturl.at/aFLS3>

Presentation: 30 minutes; discussion: 10 minutes; open Q&A: 5 minutes

\* indicates presenter

### Conference Program

13:50 - 14:00 CET: Welcome Address: Tony Berrada, Professor of Finance (University of Geneva) and Managing Director of the Geneva Finance Research Institute

14:00 - 14:45 CET: A Sustainable Capital Asset Pricing Model (S-CAPM): Evidence from Green Investing and Sin Stock Exclusion

**Author:** Olivier David Zerbib\* (Tilburg)

**Discussant:** Burton Hollifield (Carnegie Mellon)

15:00 - 15:45 CET: Do Directors Drive Corporate Sustainability?

**Authors:** Peter Iliev (Penn State) and Lukas Roth\* (U of Alberta)

**Discussant:** Shema Mitali (Geneva)

16:00 - 16:45 CET: Aggregate Confusion: The Divergence of ESG Ratings

**Authors:** Florian Berg (MIT), Julian Koelbel\* (U of Zurich), and Roberto Rigobon (MIT)

**Discussant:** Simon Glossner (UVA)

16:45 - 17:15 CET: Break

17:15 - 18:00 CET: Climate Change and Adaptation in Global Supply-Chain Networks

**Authors:** Nora Pankratz\* (UCLA) and Christoph Schiller (ASU)

**Discussant:** Julien Sauvagnat (Bocconi)

18:15 - 19:00 CET: Carbon Premium around the World

**Authors:** Patrick Bolton (Columbia) and Marcin Kacperczyk\* (Imperial)

**Discussant:** Zacharias Sautner (Frankfurt)

19:00 - 19:05 CET: Closing Remarks

## Conference format

The GSSF is going virtual this year but will hopefully return to its regular in-person format in 2021 with a larger program. The presenters will have 30 minutes to present their paper. The presentation will be followed by 10 minutes of presentation by the discussant, then 5 minutes of open Q&A with the virtual audience.

## Registration and Zoom link

The link for the Zoom meeting and passcode is sent in the confirmation email after registering at <http://shorturl.at/aFLS3>.

## Program Committee

- Jawad Addoum (Cornell University)
- Brad Barber (University of California, Davis)
- Söhnke Bartram (University of Warwick, CEPR)
- Darwin Choi (Chinese University of Hong Kong)
- Julien Daubanes (University of Geneva, MIT-CEEPR, CESifo)
- Caroline Flammer (Boston University)
- Hao Liang (Singapore Management University, ECGI, Tilburg University)
- Michelle Lowry (Drexel University)
- Pedro Matos (University of Virginia, ECGI)
- Lukasz Pomorski (AQR)
- Jean-Charles Rochet (University of Geneva, Swiss Finance Institute, University of Zürich, Toulouse School of Economics)
- Laura Starks (University of Texas at Austin, NBER, ECGI)
- Zacharias Sautner (Frankfurt School of Finance and Management, ECGI)
- Paul Smeets (Maastricht University)
- Dragon Yongjun Tang (University of Hong Kong)
- Alexander Wagner (University of Zürich, CEPR, ECGI, Swiss Finance Institute)

## Organizing Committee

- Rajna Gibson Brandon (University of Geneva, GFRI)
- Philipp Krüger (University of Geneva, Swiss Finance Institute, GFRI)
- Shema Mitali (University of Geneva, GFRI)

FURTHER INFORMATION: For further information about the on-line conference, please contact Philipp Krüger or Shema F. Mitali: [info@geneva-summit-on-sustainable-finance.ch](mailto:info@geneva-summit-on-sustainable-finance.ch) or Tel: +41-(0)22-379-84-72.