

# CALL FOR PAPERS: 5<sup>th</sup> GENEVA SUMMIT ON SUSTAINABLE FINANCE

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CONFERENCE DATE: November 10<sup>th</sup> 2020, Geneva, Switzerland. <http://gssf.ch/>

SUBMISSION DEADLINE: May 1<sup>st</sup> 2020 at 13:00 CET

Following the success of the previous editions of the Geneva Summit on Sustainable Finance, the Geneva Finance Research Institute and the Swiss Finance Institute together with Sustainable Finance Geneva are pleased to announce the 5<sup>th</sup> Geneva Summit on Sustainable Finance. The event will be held on November 10<sup>th</sup>, 2020 at the International Conference Center Geneva (CICG) in Switzerland.

The overall theme for the 5<sup>th</sup> edition of the event is: Is Stakeholder Value Maximization The New Way Forward? As for prior editions of the event, the conference will provide a platform for sustainable finance related research relevant to academics, investment practitioners, think-tanks, and policy-makers.

We invite submissions of unpublished research papers addressing the overall conference theme, in particular, the following issues:

## Sustainability

- Moving towards a sustainable financial system: effectiveness of market versus regulatory pressure
- What is the role of central banks in promoting sustainable development or more generally a more sustainable financial system?
- Investor preferences for Impact/ESG/SRI and its implications for their portfolio risk and returns
- The role of the UN's Sustainable Development Goals (SDGs) in shaping investment strategies
- Sustainable investment styles: divestment versus engagement approaches
- The growth and future of impact investing
- Sustainable finance and product innovations
- Theoretical models of sustainable and responsible investment
- Are corporate responsible activities priced efficiently by investors?
- Environmental, social and economic concerns: how can they be equally considered?
- Standardization, disclosure, and measurement problems related to sustainable, responsible, and impact investments

## Environment

- The implications of climate risk for financial market participants
- The relationship between climate policy and the real economy
- Central banks and climate risk

## Social

- The «neglected» S in ESG: how can we care more about social concerns?
- Environmental and social concerns: are they substitutes or complements?
- Sustainable finance and wealth inequality
- Scaling blended and development finance

## Governance

- The role of corporate governance in a stakeholder value creation paradigm
- Stakeholder value maximization: who benefits and who loses?

Best Paper Prizes: The Geneva Finance Research Institute will award the Geneva Summit on Sustainable Finance Best Conference Paper Prize (USD 1,500) to the best overall conference paper. There will be a special prize for the best paper on finance and social issues (USD 1,000). Sustainable Finance Geneva will award the SFG Innovation Prize for the most innovative paper (USD 1,000) relevant to practitioners.

PAPER SELECTION: Submitted papers will be reviewed by the scientific committee:

- Jawad Addoum (Cornell University)
- Brad Barber (University of California, Davis)
- Söhnke Bartram (University of Warwick, CEPR)
- Darwin Choi (Chinese University of Hong Kong)
- Julien Daubanes (University of Geneva, MIT-CEEPR, CESifo)
- Caroline Flammer (Boston University)
- Hao Liang (Singapore Management University, ECGI, Tilburg University)
- Michelle Lowry (Drexel University)
- Pedro Matos (University of Virginia, ECGI)
- Lukasz Pomorski (AQR)
- Jean-Charles Rochet (University of Geneva, Swiss Finance Institute, University of Zürich, Toulouse School of Economics)
- Laura Starks (University of Texas at Austin, NBER, ECGI)
- Zacharias Sautner (Frankfurt School of Finance and Management, ECGI)
- Paul Smeets (Maastricht University)
- Dragon Yongjun Tang (University of Hong Kong)
- Alexander Wagner (University of Zürich, CEPR, ECGI, Swiss Finance Institute)

Organizing Committee

- Rajna Gibson Brandon (University of Geneva, GFRI)
- Philipp Krüger (University of Geneva, Swiss Finance Institute, GFRI)
- Shema F. Mitali (University of Geneva, GFRI)

TRAVEL EXPENSES: Authors of accepted papers will receive travel grants to present their research in Geneva.

SUBMISSION PROCEDURE: The deadline for submission of papers is May 1<sup>st</sup>, 2020 at 13:00 CET. Papers should be submitted via the conftool platform using the following link: <https://www.conftool.org/gssf2020/>

FURTHER INFORMATION: For further information about the conference or the call for papers, please contact Philipp Krüger or Shema F. Mitali: [info@geneva-summit-on-sustainable-finance.ch](mailto:info@geneva-summit-on-sustainable-finance.ch) or Tel: +41-(0)22-379-84-72.